



Tuesday Sept 30th
2014

Venue: Kat's house, 17 Hillside ave, Margaret River

Time: 9am

Present: Mike T, Denise E, Dave C, Lara Mc, Terri B, Nat Mc, Kat L.

Apologies: RW

Minutes of previous meeting: Denise E moved the minutes, Terri B seconded- All in favour.

Treasurer's report- LM- No treasurers report.

Business arising: Lara McCall chairing the meeting in Ryan Walsh's absence.

1. Welcome Dave Carter and Nat McGrath – Dave was nominated at the AGM and Nat was happy to fill the 7th position on the committee as no other member nominated at the AGM. Nat fills the position unopposed.
 - Lara says, great to finally have a full board.
 - Office bearers for new committee – Discussion being that Ryan happy to continue as chairperson. LM will continue as treasurer but would ideally like to give up the position in time. Denise says she possibly would but so busy with her own business books and really needs to get well after her operation. Dave C is interested in taking up the role and would prefer a hand over in approx. 3 months. Nat also says she is interested in a position (possibly vice chairperson) but would like to understand the association and positions more; Denise agrees that there is a lot to learn. Lara suggests KL may be asked to pay bills etc for further hours. General agreement is to wait for Ryan Walsh to attend a meeting and discuss further. This way the new committee members can attain a better understanding of proceedings and roles etc.
2. Venue update-
 - Sea Container RW via KL The sea container will be ready in a matter of days, just need to contact Mike Genders in regard to position and crane when delivered (KL to do) and also the earth works needs to be sorted. RW has given KL the details of Earth work people.
 - Shade and shelter- Very clear from AGM that more shelter is needed. MREC do not want anything permanent at this stage. MT moved a motion for KL to purchase 10 new umbrellas and 8 new stands, DE seconded- all in favour.
 - Parking management KL & LM- KL has emailed all responsible Breakfast Bar groups to ask the to provide a person for 2-2.5hrs for a cash donation of \$60.00. All groups have agreed to do this. LM suggests KL to buy a new vest and a new hat (both fluoro).
3. Website charge for non members- LM to create the letter for KL to forward.
4. Stall holder applications- discussion about processors in general.



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- Indian breads- Competing with the breakfast bar- it will be providing food ready to go and this has always been limited. LM very concerned that no local produce will be used in the bread/paratha. The committee's decision is NO. KL to have a conversation with them about the market's purpose/associations objects and the rules. KL to discuss whether they could start using local produce from the local farmers. The paratha may be reassessed in the future if there is an opening.
 - Austin Donnelly- There is already substantial amounts of preserves and sauces etc. This application is not seasonally based so where are all the chilli and capsicums from? Decision –is NO- due to duplication and possibly no local produce used to produce products?
 - Dig Feast Laugh- Another processor; there again is concern about the origins of the fruits and vegetables used. KL says that the committee should not be so negative and actually give the producer the benefit of the doubt or at least ask the producer about this and or visit them. Discussion about the fact that preserves, pickles etc keep, so actually the produce could be seasonal for example as you make tomato relishes/pickles etc when tomatoes are in season and then you have a large supply. DE agrees with this as a fact also. The decision is NO, due to duplication. KL to contact and have another talk with Dannielle about local produce etc. DFL can be on a stand by list when other stallholders miss a market.
 - Juice- Livity- LM and MT very concerned there is not enough local fruit & veg available locally for doing this. Also lots of concern for the Juice Bar and duplication. KL says that these girls are local girls, who have a commercial space and are going to do this business anyway and there is a point of difference in that Livity are take home products. Nat Mc says she would be very interested in the nut milks and the keffir. LM still very concerned about the lack of local product. Decision- NO, KL to contact if there is room in summer and discuss again about them sourcing/using local produce.
 - ICY Delights- YES on condition she provides a certificate from the AMR shire health dept. DE moved to pass Icy delights, NMc seconded- all in favour.
 - Fruit Fetish- YES on condition a Health Dept certificate is provided to KL. DC moved to pass Fruit Fetish, DE seconded- all in favour.
5. Fre Jac- There is a possibility that the breads and produce are not being made by him in this region- this threatens the markets integrity. There has been a recent ACCC ruling in regard to Coles and their breads being made in Ireland. KL says customers find out the breads are not hand made they are very disappointed/disgruntled. RW to write a letter to address this issue and ask Jean-Marie about the processing and whether he hand makes any of his products from scratch. If he does not, he must move towards doing this. Time line for this RW to write the letter within 7 days and then FreJac, must respond in writing within 7days.
6. Future stallholder information session LMc suggests that the MRRPA should hold an information session in regard to people wanting to become food producers/farmers



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stallholders at the MRFM. With so many applications coming in that are not meeting the criteria, this info session may assist these applicants direction etc.

- Jamie McCall happy to MC the event and also talk about farming. Also gather other farmers to do the same. Need to get value added producers to speak also. KL could talk about the openings and opportunities. Maybe this could be an annual event run by the MRRPA. Held at Fair Harvest. Would be user pays with morning tea provided. This event may encourage and discourage. Event could be held in February 2015.
 - Nat Mc offering her research and writing skills to create an electronic document/survey in regard to what does and doesn't work in regard to the produce//products (for stallholders) and will analyse the results, Nat could also do one in regard to the customers. Nat could then follow up with 3 hour workshop with the stallholders.
 - i. Time frame for this project- Nat to have a survey for the committee to assess by Oct 30th meeting, then Nat will send to all stallholders/members and then analyse. Nat will just need KL to purchase some paper. The committee all very excited about Nat offering her research skills and time.
7. Volunteering on the ground. KL needing a little more assistance with the market in general. KL will send a general email out to all members/stallholders about the need for some assistance and possible volunteering from them.

NEW BUSINESS:

- DOGS- There have been many dogs at the MREC site, KL puts no dogs signs out, 1 at each entrance and 1 in the central area, but still many dogs attending. Hard to manage on the ground. LMc suggest a press release. Jamie McCall to write a press release. KL to ask all stallholders to speak with customers with dogs reminding them of the rule.
- ORGANIC- needs to be certified. MT talks of a court case between Naasa and an eastern states winery, it is essential all stallholders are reminded of this rule and also KL to contact Merri Bee farm directly about using the term and their signage.

Communication in:

Communication out:

Next meeting: Thursday Oct 29th or 30th .