



Thursday August 21st  
2014

**Venue: Denise Edgar's home, Potter Road, Margaret River**

**Time: 9am**

**Present: KL, LMc, MT, DE, TB, GC**

**Apologies: RW**

**Minutes of previous meeting: Moved by LMc, seconded by GC**

**Treasurer's report- Annual Budget- LM**

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- **LMc to email KL the budget and the Treasurers Report**
- **\$36446.00 cash**
- **\$3131.00 income**
- **\$5189.00 expenses**

**Business arising:**

1. Pam Winter presented a shortened version of her presentation as the meeting was running late. Pam described the alternative payment method as digital banking for small business; phone-to-phone technology. The model allows the MRRPA to sign people up and benefit financially. It is a UK based company called ASPIRE. Pam to email a link and a password to the ASPIRE site for more information.
  - a. After Pam left, a general discussion about the system and whether there was a need, further whether the system could be trusted etc. The general consensus was the committee did not want to move forward, LMc said she could see there was a need and she would be interested in trialling, but generally the feeling was others should be part of the trial and the MRRPA would see how it performed, best not to be the guinea pigs.
2. Bob Castle's appeal for market attendance- the MRRPA decision remains the same. There is too much duplication in regard to preserves and Bob Castle does not grow or purchase locally or seasonally. RW to ring Bob and explain this clearly.
3. Constitution – no need to make changes to the constitution all changes required can be achieved by changing the R&G's, this does not require a special general meeting. LM
4. Rules and guidelines – The wine changes have been finalised, LMc will email all other changes to KL and KL will get Nic Bowen Sant to make the changes on the PDF document. LMc will create a cover letter for the R&G's.
5. Website – LMc proposes to charge non-member stallholders \$50 annual fee for inclusion on the MRFM website. All agree it is important that the MRRPA members are more highlighted on the website. KL says she and Peter Gryffin have spoken about updating the MRFM website. He is keen to make the site more user friendly especially when it comes to mobiles and tablet use. KL is meeting with PG in the coming week, and suggests a committee member should join her MT puts his hand up to attend the meeting with KL and PG.
  - a. LMc proposes the MRRPA charge non-members \$50 annually for being listed on the website, this was seconded by MT (all in favour). LMc to write a letter for KL to forward to all Market stallholders/non-members informing them of this decision.



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6. AMRTA- membership KL says she has talked to Johanna Hamilton about a reciprocal membership twice and Johanna was not receptive. LMc says that the MRRPA has always been a reciprocal member and that she would speak with Pip Close about this.
7. Banner costs KL suggests the banner costs are exorbitant (\$99 per fortnight, per banner [we have two up presently]) The AMRS has given the MRRPA \$2000 worth of waived fees and KL asks the committee if she can let the accounting officers at the Shire use this credit for these banner fees.
  - a. LMc moves that the waived fee budget should go toward the banner fees, TB seconded (all in favour).
8. New venue- general-anything- readiness in the move.
  - a. Sea container- RW working on this, KL says we can keep the trailer until this eventuates.
  - b. Traffic- MT, JMc, LMc to help on the morning
  - c. Marking out of layout- KL will paint the lines on the paddock to guide the vehicles and the traffic flow.
9. Media relations- The MRRPA/MRFM need to try and keep the media relations positive. LMc reiterating that the journalist just doing their job LM suggests that every 8 weeks Jamie McCall write a warm and fuzzy press release and forward to one of the papers. All happy for this to happen.
10. Admin- Introduction Letter to new members & new stallholders LMc to email the committee for approval, and says that this will be done this month.
11. Industry leaders meeting- KL says she will be away for this meeting and would a committee member like to take part instead. MT takes up the opportunity. KL to send details of the meeting to MT and let Megan at the Shire know Mike's email etc.
12. AGM- agenda items will be discussed via email, as KL and LMc need to leave due to another engagement.

**NEW BUSINESS:- none.**

**Communication in:**

**Communication out:**

**Next meeting: KL suggests Monday 8<sup>th</sup> before AGM and then Thursday Sept 18<sup>th</sup> AGM**