



Thursday July 24<sup>th</sup>  
2014

**Venue: Blue Ginger café , Station Rd Margaret River**

**Time: 8am**

**Present: RW, LMc, GC, TB; Apologies: DE, MT**

**Minutes of previous meeting :LMc moved minutes of previous meeting, RW 2nded.**

**Treasurer's report- Annual Budget- LMc put together a budget- discussed... LMc to adjust/update and email to all committee members.**

**Business arising:**

**1. Moving update-**

- a. SWIT hire proposal documents- comments: KL to ask for exclusive use of grounds, for the placement of a large bin to be emptied weekly, RW to sign on behalf of the MRRPA not KL.
- b. Budget for move: All agree it is approximate and may need to be changed due to item 1.c.
- c. Sea container at MREC: RW has been researching sea containers and proposes the MRRPA buy a new sea container which will have power, shelving and an air-conditioner; it will be able to be used as an office. An old sea container would need painting (cost of labour and paint) and to be fitted with extra services and thus the cost would end up being quite expensive in the long run. Getting a new fitted container designed to suit the needs of the MRRPA and the MRFM is the best option long term. Discussion about whether the committee can go ahead with this due to the cost: is it 20% of the annual budget? The whole "moving" costs are significant however the sea container is only part of the moving cost and thus the committee feel they can go ahead without holding a SGM. RW moved the MRRPA purchase a new container to the value of \$9000 + transport. LMc 2nded. (all in favour- yes)

2. Seafood – owner change proposal.... ..Herbal Emporium- owner change- KL informs committee that another member of the MRRPA has sold their business and has tried to transfer the membership, with new owners living outside of the boundaries of the MRRPA. KL has informed the new owners that they cannot be members and in fact cannot now attend the market due to the owners living in Bunbury. This will be clearly stated in the rules & guidelines when they are updated that membership does not transfer- new owners must apply in their own right. KL also informs the committee; Joe Da Silva does not want to attend the MRFM anymore. KL has had a phone call from someone stating Joe DaSilva wants to sell his business to this individual who lives in Augusta, this would entail complete reselling (not a great option as at least Joe's



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sons and family have been involved in some of the seafood he sells. KL has spoken with 34 degrees blue (local seafood processors) for possible attendance at the MRFM for at least they process the seafood. RW stating that there is already an exception for the seafood stall at the MRFM stated in the rules and maybe another exception could be made so that the public can access seafood from the market. 34 blue would be the better option. To be discussed further when applications are given.

3. Banners: KL to have 3 new banners made. The committee are all happy with the revised design from Nic Bowen-Sant. Flyer design- TB suggests removing Augusta to avoid confusion on the map. LMc suggests V for visitor centre to be changed to the more common i. , LMc to forward to NBS.
4. Coffee- the need for 2 vans – KL has had much feedback from market goers that the wait on coffee is getting too long, up to half an hour. KL has a keen local coffee van that will be at all MRFM if there is allowance for a second coffee van to attend. KL thinks there is now enough business for this duplication, as hopefully more customers will stop for a coffee that does not take as long, with the hope that more customers will stay at the market longer- good for the market. All were in favour. KL to inform Yahava and Combi coffee of this decision.
5. MRFM advertising: Advertising has not stopped, after the move advertising will drop down significantly and just to one paper to save funds.
6. Rules & Guidelines changes-
  - a. Communication with the papers/press- done
  - b. That individuals are members not businesses ie if you sell a business membership is not transferrable and new stallholder applications must be made- wording needs to be confirmed.
  - c. Plastic Carry Bag free added to R&G
  - d. Wine changes need to be embedded.
7. AGM – date: to be changed from Sept 4<sup>th</sup> to Sept 18<sup>th</sup> due to MRCCI awards. KL to advertise.
8. Admin- Introduction Letter to new members & new stallholders LM
9. MR Gift shop- at the market?- Hampers?: MRGS was discussed and general consensus was that Adam could have information on the MRFM website. Further, Adam can give information to MRRPA to share with members- invite Adam to the AGM, but no stall at the MRFM as this would set a precedent which would be hard to manage in the future.
10. Volunteers for fm stall: KL to put a call out for volunteers to man the stall for selling bags and information for 2 hours every Saturday.
11. Industry leaders meeting suggestions for KL to take to the meeting - The committee feel that it would be great to have a shire rep to deal with rather than lots of individuals from different departments as when dealing with the Shire the committee has had to speak with more than 10 individuals. KL to ask.

#### **NEW BUSINESS:**

- **Mail Chimp for Newsletters: KL to organise**



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- **KL to ask NBS for a pull up information sign.**
- **Geographe Bay membership KL to organise.**
- **AMRTA membership- Kat to ask for Reciprocal once again- maybe like the MRCCI logo and web link.**

**Communication in:**

**Communication out:**

**Next meeting: Thursday August 21<sup>st</sup> time: 9am- venue: Denise Edgar's home**